

MSR
**Station Order Revised
Heinrich for Senate 2012**

207302

Market: Albuquerque**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

KASA-TV

Estimate ID
12029

Jug 9/19/12
Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
Judge Mathis	DT	M-F 30	\$30.00 ✓ \$60.00			✓		1	1		2
Ricki Lake	EF	M-F 30	\$50.00 ✓ \$250.00		1	1	1	1	1		5
Funny Videos	EF	M-F 30	\$50.00 ✓ \$250.00			✓	1	1	1	1	5
Extra	EF	M-F 30	\$100.00 ✓ \$100.00			✓			1		1
Family Feud	PA	M-F 30	\$150.00 ✓ \$750.00			✓	1	1	1	1	5
Bones	PT	M 30	\$800.00 ✓ \$800.00			✓				1	1
New Girl/Ben	PT	Tu 30	\$800.00 ✓ \$800.00			✓			1		1
X-Factor	PT	W 30	\$1,300.00 ✓ \$1,300.00			✓			1		1
Glee	PT	Th 30	\$700.00 ✓ \$700.00			✓			1		1
Kitchen Nightmare	PT	F 30	\$500.00 ✓ \$500.00			✓			1		1
KASA 9p News	LN	M-F 30	\$500.00 ✓ \$2,500.00			✓	1	1	1	1	5
KASA 9:30p News	LN	M-F 30	\$400.00 ✓ \$2,000.00			✓	1	1	1	1	5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/19/2012 4:11:57 PM

KASA-TV

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VLR

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Program Name	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
			Sep							
Saturday 9p News	LN	\$650.00	3						1	1
9:00 PM	9:30 PM	\$650.00								
Sold out at LUR per KASA. Move to L3 to clear.										
Sunday 9:30p News	LN	\$350.00	4						1	1
9:30 PM	10:00 PM	\$350.00								
Sold out at LUR per KASA. Move to L4 to clear.										
Station Gross Totals		\$11,010.00	6	6	7	7	1	1	1	35

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Spot Manager: All, 09/24/12-09/30/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
<i>Line: 9</i>									
Time Period: 8p-9p									
207302	12029		09/27/12	:30 P5					\$700.00
<i>Line: 10</i>									
Time Period: 7p-8p									
207302	12029		09/28/12	:30 P3					\$700.00
<i>Line: 11</i>									
Time Period: 9p-930p									
207302	12029	09/25/12	:30 P4			9:18:12 PM 9/24-9/30/20			\$500.00
207302	12029	09/27/12	:30 P4			9/24-9/30/20			\$500.00
207302	12029	09/26/12	:30 P4			9/24-9/30/20			\$500.00
207302	12029	09/28/12	:30 P4			9:18:57 PM 9/24-9/30/20			\$500.00
207302	12029	09/24/12	:30 P4			9:29:00 PM 9/24-9/30/20			\$500.00
<i>Line: 12</i>									
Time Period: 930p-10p									
207302	12029	09/25/12	:30 P4			9:58:20 PM 9/24-9/30/20			\$400.00
207302	12029	09/24/12	:30 P4			9:58:20 PM 9/24-9/30/20			\$400.00
207302	12029	09/27/12	:30 P4			9/24-9/30/20			\$400.00
207302	12029	09/28/12	:30 P4			9:48:27 PM 9/24-9/30/20			\$400.00
207302	12029	09/26/12	:30 P4			9:59:20 PM 9/24-9/30/20			\$400.00
<i>Line: 13</i>									
Time Period: 9p-930p									
207302	12029	09/29/12	:30 P3			9:07:35 PM 9/24-9/30/20			\$650.00
<i>Line: 14</i>									
Time Period: 930p-10p									
207302	12029	09/30/12	:30 P4			9:38:41 PM 9/24-9/30/20			\$350.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
KASA-TV Albuquerque	9/19/2012

I, _____, Media Strategies and Research _____,
being/on behalf of: Martin Heinrich _____, a legally
qualified candidate of the Democratic _____ political
party for the office of: U.S. Senate _____
in the _____ General _____
election to be held on: Tuesday, November 06, 2012 _____
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
	Date of First Broadcast:			Date of Last Broadcast:	
Monday	September 24, 2012		Sunday	September 30, 2012	

Total Charges: \$11,010.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 20

Date

Martin Heinrich

Signature

Printed Name _____

Title _____

Accepted

Accepted in Part

Rejected

Signature _____

Printed Name _____

Title _____